A Report of

Webinar on

Achieving Problem-Solution Fit & Product Market Fit

(5th February 2022)



Organized

By

Centre for Invention Innovation Incubation and

Entrepreneur Development Cell

Of

Sadguru Gadage Maharaj College, Karad (Autonomous)

Problem-solution fit is the very beginning stage of a startup when founders are using design thinking to shape their business idea and validate it with their users. When you from the first subjective-identify problem, you will want to check that other too fill that it is the big problem. You will start ideating a solution. In this context, Centre for Invention Innovation Incubation and Entrepreneur development cell of the Sadguru Gadage Maharaj College, Karad organized online webinar on "Achieving Problem-Solution Fit & Product Market Fit" on Saturday 5thFebruary 2022 at 11:00 am on Zoom online platform. Dr. Ahilya V. Waghmode welcomed the audience and introduced the resource person.

Resourceful Address:

On behalf of institute and principal Dr. Abhijeet Mulik, President of the IIC of college welcomed all participants and guest of the program. After Welcome and Introduction, Dr. Vaibhav Mantri started his lecture with Importance Problem-Solution Fit & Product Market Fit. His also delivered the opportunities of the product in the Market. Innovations and research that can be done in Problem-Solution Fit & Product Market Fit was also explained by him. He also expressed the scope and areas of Problem-Solution Fit & Product Market Fit in current scenario. He explained various sectors in which there are several opportunities for Problem-Solution Fit & Product Market Fit. 100+ participants were present online through ZOOM app. Dr. Pallavi V. Khairmode expressed vote of thanks. All faculty members of the Institute's Innovation Council were present for this session through ZOOM. Students actively asked questions regarding design a product which is fit to the market

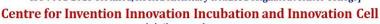


Rayat Shikshan Sanstha's

Sadguru Gadage Maharaj College, Karad

(An Autonomous College)

[Affiliated to Shivaji University, Kolhapur. Accredited 'A' Grade' with CGPA 3.63 by NAAC. ISO 9001-2015 Certified, RUSA Beneficiary & NAAC Designated Mentor College]

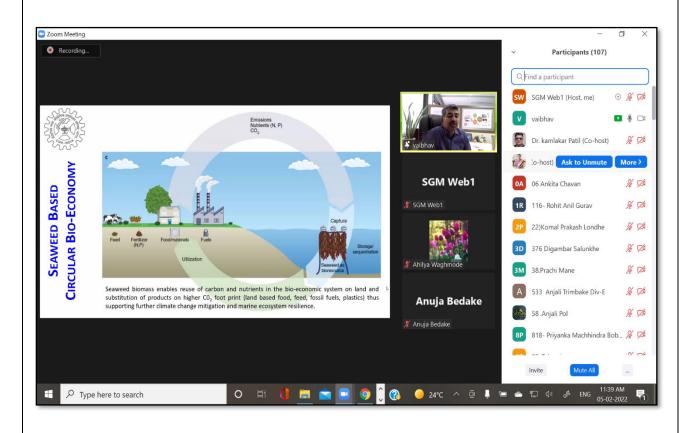


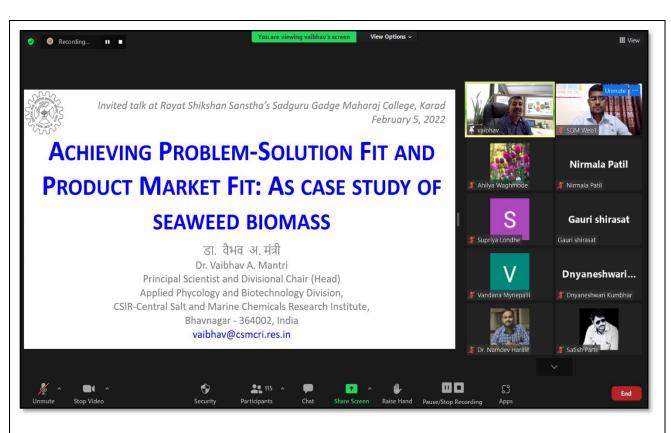




Flyer of the program

Screen Shots of the Program







Program Message

Dear Faculty and students.

It's an immense pleasure to inform you that Center for Innovation Invention and Incubation in Collaboration with IQAC of SGM College, Karad is organizing a Workshop on

Session 1: "Achieving problem solution fit and product market fit"

Resource person - Dr. Vaibhav Mantri - scientist and divisional chair (Head)

Central Salt and Marine Chemicals Research Institute

We invite you and your colleagues for active participation in the Workshop.

Workshop Date: 5th February 2022 Saturday

Workshop Time: 11:00 am onwards

Platform: ZOOM

Join Zoom Meeting

Meeting ID: 6045366540 Passcode: 12345

Meeting Link:

https://us05web.zoom.us/j/6045366540?pwd=TDd0TW0wM2o4UWxBSDBwZ2ZqQjBFdz09

With Warm regards, Prin. Dr. M. M. Rajmane Principal, SGM College, Karad

Dr. A. G. Mulik President, Institution's Innovation Council S.G.M.College, Karad.



Dr. A. G. Mulik
President
Institutions' Innovation Council