

A Report of
Webinar on

Achieving Problem-Solution Fit & Product Market Fit
(5th February 2022)



Organized

By

Centre for Invention Innovation Incubation

and

Entrepreneur Development Cell

Of

Sadguru Gadage Maharaj College, Karad
(Autonomous)

Problem-solution fit is the very beginning stage of a startup when founders are using design thinking to shape their business idea and validate it with their users. When you from the first subjective-identify problem, you will want to check that other too fill that it is the big problem. You will start ideating a solution. In this context, Centre for Invention Innovation Incubation and Entrepreneur development cell of the Sadguru Gadage Maharaj College, Karad organized online webinar on “**Achieving Problem-Solution Fit & Product Market Fit**” on Saturday 5thFebruary 2022 at 11:00 am on Zoom online platform. Dr. Ahilya V. Waghmode welcomed the audience and introduced the resource person.

Resourceful Address:

On behalf of institute and principal Dr. Abhijeet Mulik, President of the IIC of college welcomed all participants and guest of the program. After Welcome and Introduction, Dr. Vaibhav Mantri started his lecture with Importance Problem-Solution Fit & Product Market Fit. His also delivered the opportunities of the product in the Market. Innovations and research that can be done in Problem-Solution Fit & Product Market Fit was also explained by him. He also expressed the scope and areas of Problem-Solution Fit & Product Market Fit in current scenario. He explained various sectors in which there are several opportunities for Problem-Solution Fit & Product Market Fit. 100+ participants were present online through ZOOM app. Dr. Pallavi V. Khairmode expressed vote of thanks. All faculty members of the Institute’s Innovation Council were present for this session through ZOOM. Students actively asked questions regarding design a product which is fit to the market



Rayat Shikshan Sanstha's
Sadguru Gadage Maharaj College, Karad

(An Autonomous College)

[Affiliated to Shivaji University, Kolhapur. Accredited 'A' Grade with CGPA 3.63 by NAAC.
ISO 9001-2015 Certified, RUSA Beneficiary & NAAC Designated Mentor College]

Centre for Invention Innovation Incubation and Innovation Cell
Jointly organizes



Webinar on

**Achieving Problem-Solution Fit
and Product-Market Fit**



Dr. Vaibhav A. Mantri

Principal Scientist

Central Salt and Marine Chemicals Research Institute



President

Dr. M. M. Rajmane

Principal, SGM College Karad

Date: Saturday 5th February 2022

Time: 11:00 am

ZOOM Link :

<https://us05web.zoom.us/j/6045366540?pwd=TDd0TW0wM2o4UWxBSDBwZ2ZnQ0BkZjZ09>

Zoom ID- 6045366540

Password-12345


Flyer of the program

Screen Shots of the Program

The screenshot shows a Zoom meeting interface. The main content is a presentation slide titled "SEAWED BASED CIRCULAR BIO-ECONOMY". The slide features a diagram of a circular bio-economic system. On the left, a factory and farm produce "Feed", "Fertilizer (N,P)", "Food materials", and "Fuels". These are "Utilized" in a process that results in "Emissions Nutrients (N, P) CO₂". On the right, "Seaweed as bioresource" is "Captured" and used for "Storage/sequestration". The text below the diagram states: "Seaweed biomass enables reuse of carbon and nutrients in the bio-economic system on land and substitution of products on higher CO₂ foot print (land based food, feed, fossil fuels, plastics) thus supporting further climate change mitigation and marine ecosystem resilience."

The right side of the screenshot shows a list of 107 participants in the Zoom meeting. The list includes names like "SGM Web1 (Host, me)", "vaibhav", "Dr. kamlakar Patil (Co-host)", "06 Ankita Chavan", "116- Rohit Anil Gurav", "22)Komal Prakash Londhe", "376 Digambar Salunkhe", "38.Prachi Mane", "533 Anjali Trimbake Div-E", "58 .Anjali Pol", and "818- Priyanka Machindra Bob...". There are also icons for mute, video, and chat for each participant.

Recording... You are viewing vaibhav's screen View Options



Invited talk at Rayat Shikshan Sanstha's Sadguru Gadge Maharaj College, Karad
February 5, 2022

ACHIEVING PROBLEM-SOLUTION FIT AND PRODUCT MARKET FIT: AS CASE STUDY OF SEAWEED BIOMASS

डा. वैभव अ. मंत्री
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vaibhav SGM Web1
Nirmala Patil
Ahilya Waghmode
Nirmala Patil
S
Gauri shirasat
Supriya Londhe
Gauri shirasat
V
Dnyaneshwari...
Vandana Mynepalli
Dnyaneshwari Kumbhar
Dr. Namdev Harale
Satish Parte

Unmute Stop Video Security Participants 115 Chat Share Screen Raise Hand Pause/Stop Recording Apps End

Unmute Stop Video Security Participants 119 Chat New Share Pause Share Remote Control Apps More

You are screen sharing Stop Share



kappaphycus alvarezii
Gelidiella acerosa
Gracilaria dura
Gracilaria edulis

vaibhav

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Program Message

Dear Faculty and students.

It's an immense pleasure to inform you that Center for Innovation Invention and Incubation in Collaboration with IQAC of SGM College, Karad is organizing a Workshop on

Session 1: "Achieving problem solution fit and product market fit"
Resource person - Dr. Vaibhav Mantri - scientist and divisional chair (Head)
Central Salt and Marine Chemicals Research Institute

We invite you and your colleagues for active participation in the Workshop.

Workshop Date: 5th February 2022 Saturday

Workshop Time: 11:00 am onwards

Platform: ZOOM

Join Zoom Meeting

Meeting ID: 6045366540

Passcode: 12345

Meeting Link:

<https://us05web.zoom.us/j/6045366540?pwd=TDd0TW0wM2o4UWxBSDwZ2ZqQjBFdz09>

With Warm regards,
Prin. Dr. M. M. Rajmane
Principal, SGM College, Karad

Dr. A. G. Mulik
President, Institution's Innovation Council
S.G.M.College, Karad.



Dr. A. G. Mulik
President
Institutions' Innovation Council